

Fri 25th – Sat 26th November 2011

Manchester

it happen*

*for Social Enterprises
in the North West

action
for social
enterprise



delivered by



in partnership with

Manchester
Enterprise Centre

MANCHESTER
1824

The University of Manchester

welcome from social solutions academy

Social Solutions Academy's aim is to create a connected society where everyone gains. We want to increase social capital and make it easier to build partnerships through a programme of training, development and intelligent networking, to enthuse and support new and growing social entrepreneurs.

“As a community of social leaders we influence policy makers to think about the role of the third sector in the delivery of services. In doing so, we help public organisations think creatively about how services are designed to meet societal needs.

Welcome to Action for Social Enterprise, a unique event in the North West run for and by Social Entrepreneurs. We all recognise business and social pressures are mounting. We have seen traditional free market models of economic stability found wanting and big government deemed too expensive. So it's time to look at another way of making society work. The government has recognised the potential of the Big Society and, whatever your political beliefs, it seems the age of the social entrepreneur may have arrived.

Are we ready for the challenge? Are we too dependent on grant and public sector funding when we should be entrepreneurial? Are our policy makers and commissioners ignoring or unable to tap into the wealth of skills, knowledge and expertise amongst the growing band of social entrepreneurs? As individuals, if we're honest with ourselves, do we have all the skills required to keep our businesses running and make that positive contribution? Are we fully utilising support available from the private sector, such as Social Solutions Academy members, who give time and resources to support the social enterprise movement?

Questions, answers and solutions will be addressed during the two days of Action for Social Enterprise. It's all about practical action and support, influencing others and developing ourselves to make this world a better place for everyone.

Enjoy your time at Action for Social Enterprise and feel free to speak to a member of our team at any time about what you need right now to move things on. We'll endeavour to make sure we make the right connections to help you along. ”



Vanessa Augustus
Founder and Head of
Partnerships & Innovation



“A top quality event. A good opportunity to reflect on my own practice”

2010 Delegate

a message from our sponsors



Rachel Emson
Managing Director,
Vivid

Social Enterprise is ever increasingly on the agenda and in today's climate there continues to be a boom of big ideas and much entrepreneurial thinking. Social enterprise ventures are both exciting and rewarding, challenging and thought provoking and offer a real platform for real change. But then again if you are reading this you will know that!

“ Whilst there is no doubt the opportunities for social enterprise are vast, running a social enterprise needs support, commercial grounding, collaboration and a strategic plan for communicating its brand values along with creative differentiation to distil the essence to ensure victories.

Social Solutions Academy and its Action for Social Enterprise training not only offers best practice but a unique insight into the 'real world', preparing, nurturing and growing skills to ensure all social entrepreneurs have access to the most up-to-date and reliable information and make the right connections to make the venture a success. Vivid is very proud to be a part of such a vital and vivacious organisation that realises and releases so many ambitions.

Where does a boutique creative agency fit into such an existing venture you may ask? As a small team we work with clients to express visions, make the most of bigger ideas and together achieve joint victories. By questioning, listening and harnessing intelligence vivid help cut through the disruptions to create solutions, change perceptions and drive actions, bringing Social Enterprises to life through design. ”



a message from our sponsors



Dr Martin Henery
Manchester Enterprise Centre,
University of Manchester

The popularity of, and interest in, Social Enterprise is reflected by the increasing appeal amongst staff and students at the University of Manchester.

“ Adding a Social Enterprise category to our ideas competition, Venture Out, resulted in a 30% increase in entries, and in our business plan competition, Venture Further, we have seen a growing number of entries around social enterprise. In 2009, a social enterprise, Venture Uganda, won the competition outright. More recently we have seen four of our students win awards in the HE Social Enterprise programme. Winning these awards not only acknowledges the level of activity but the quality of those ideas and the associated businesses. Why should this be the case? Well, in a way, it builds on the best of what Manchester University has to offer, namely:

- An almost unlimited supply of creative, action orientated students who wish to make an impact in a meaningful way
- An already high level of community engagement and volunteering by both staff and students that the University actively wishes to build on
- World standard research that is and will continue to provide some of the potential solutions to the present seemingly intractable issues both on our doorstep, and further afield, in terms of malnourishment, obesity, ill-health, worklessness, social injustice, etc.
- The right mix of specialist staff with a proven track record needed to support the process of starting up and growing an enterprise

The Manchester Enterprise Centre on behalf of the University of Manchester are excited to be involved in this the 3rd year of this event which just continues to get bigger and better. Through this event we not only have the opportunity to give our student and staff social entrepreneurs access to an impressive range of practitioner led workshops but we have the opportunity to better connect with and help develop further, the infrastructure needed to initiate the necessary changes in a sustainable way. Finally, as a leading university, and as such a generator of new thinking and new approaches, we want to make sure that this knowledge is being applied in a way that creates real impact by offering new insights into the way that solutions are developed whether in direct response to a social need or, to the way in which the many different parties collaborate and deliver impact. We will help them explore the new ways of thinking and working that will need to be developed in order to meet these challenges. ”

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The University of Manchester



key note speakers



Lord Andrew Mawson
Andrew Mawson
Partnerships

“ I am delighted to be participating as a guest speaker at the second Action for Social Enterprise event. Having lived in Manchester, whilst at University here, it is great to return once again. I have visited many times over the years – most recently to see Salford’s media city and to host a conference at Gorton Monastery on the Church’s involvement in the Big Society – and I am always struck how Manchester keeps evolving as a vibrant city with entrepreneurial spirit!

I believe the future is about social entrepreneurs forming partnerships with both the public and private sectors to secure positive, sustainable and practical change. I am delighted that the Social Solutions Academy use the Action for Social Enterprise as a platform for entrepreneurs to think big. It is a great motto that I wholeheartedly embrace! ”



Lord Andrew Mawson’s inspiring and timely book will also be available for purchase at the event. In this master piece he demonstrates, through his own experience how, by seeking creative, dynamic, entrepreneurial ways of tackling seemingly intractable social problems, we can all make real changes in our communities.

“Buy this book, even if you think it’s not relevant for you in your life”
Tim Smit, Founder of the Eden Project



Fay Selvan
The Big Life Group

“ I am looking forward to addressing the Action for Social Enterprise event and meeting with delegates. Social Enterprise is very much the buzz word of the moment and we are often identified by the government as key players in their programme of public sector reform and the Big Society. Like many other businesses however we have been affected by the economic downturn and reductions in public sector spending. At this time we will need all our entrepreneurial skills and qualities to ensure our businesses survive and prosper so that we can achieve our objectives – of making the world a better place. ”

what can you expect*

*from Action for Social Enterprise

A unique combination of active participation, inspiring presentations, practical help and useful contacts to help you take the next step to success. Action for Social Enterprise is run for and by social entrepreneurs. Action for Social Enterprise is not a talking shop. You will be expected to work on your personal development, your organisation and your contribution to society.

- Learn from leading social entrepreneurs and participate in resilience games in the **INSPIRATION ZONE**
- Participate in the **GROWTH ZONE** workshops
- Join and influence the debate on Localism and the Big Society in the **COMMISSIONING ZONE**
- Pitching in for investment and resources in the **INVESTMENT ZONE**
- Intelligent networking and exhibitions

You can expect to be challenged on the one hand and supported and nurtured on the other.

You can expect to do lots of talking about what you want to achieve but also your share of the listening to see how you can help others.

You can expect to have some fun and leave with a clearer picture of what you need to do next, how to do it and who can help you along the way.

5 steps to success

1.

intelligent networking

2.

practical workshops

3.

influencing the policy makers

4.

learning from leading social entrepreneurs

5.

pitching for investment

day 1 vision into action

Growth Zone				Commissioner's Zone	Business Incubator
8:30 – 9:00 Registration					
9:00 Wishing Well – Ice Breaker					
9:30 Chair's Welcome – aims of the day					
9:45 – 10:15 Key Note Speaker – Lord Andrew Mawson, Andrew Mawson Partnerships					
10:15 Break					
10:30 – 12:30					
1. Turning your ideas into reality	2. How to attract and keep good customers	3. Winning tenders: the essentials for success	4. 7 things big businesses do that social enterprises should	How to make a square peg fit a round hole: creating new models for public services. For senior level commissioners, local councillors and leading social entrepreneurs.	
12:30 – 13:30 Lunch, Intelligent Networking and Exhibition Stalls					
13:30 – 15:30					
5. Help! What kind of social enterprise should I be?	6. How to make money work for you, your social enterprise and society	7. How demonstrating impact can grow your enterprise	8. Scaling up without the growing pains	How to make a square peg fit a round hole: creating new models for public services. For senior level commissioners, local councillors and leading social entrepreneurs.	
15:30 Break					
15:45 – 16:15 30 mins social media engagement					
16:15 – 17:15 Pitching In for Investment & Resources				Business Incubator 1:1s	
17:15 – 18:15 Intelligent Networking & Exhibition Stalls					
18:15 Action for Social Enterprise Close					

day 2 people & technology

Growth Zone			Inspiration Zone	Business Incubator
8:30 – 9:00 Registration				
9:00 Wishing Well – Ice Breaker				
9:30 Chair’s Welcome – aims of the day				
9:45 – 10:15 Key Note Speaker – Fay Selvan, Big Life Company				
10:15 Break				
10:30 – 12:30				
9. Moving beyond your comfort zone	10. Meet a Geek: how free technology can help your social business thrive	11. How to use your Board to provide strategic leadership and sustainability	10:30 – 11:30 Seminar on Sustainability and Behaviour Change	Business Incubator 1:1s
			Free Time	
12:30 – 13:30 Lunch, Intelligent Networking and Exhibition Stalls				
13:30 – 15:30				
12. Tackling environmental issues – why do it and how?	13. Harness the power of new relationships to grow your social business	14. Employees and volunteers: understanding your legal relationships and providing inspiration for success	13:30- 15:30 The Big Resilience Game	Business Incubator 1:1s
			Exhibition Stalls and Intelligent Networking	
15:45 – 17:00 Chair’s closing remarks				
Social Solutions Academy and University of Manchester closing remarks				
Intelligent Networking and Exhibition Stalls				
18:00 Action for Social Enterprise Close				

inspiration zone



Wishing Well

9.00–9.30 Friday 25th Nov & Saturday 26th Nov

Start each day with our interactive “wishing well” game. This will give you the chance to think about what you want to achieve from the day, what help you need for your business, who you want to meet and who you want to have lunch with. You can also tell others how you can help with their wishes. Social Solutions Academy will connect you with the right people throughout the day to help make your wishes come true!

Lord Andrew Mawson Mawson Partnerships

9.45–10.15 Friday 25th Nov

One of the foremost UK social entrepreneurs and leading author, Lord Andrew Mawson will be our main speaker on Friday 25th November. Lord Mawson established the Bromley-by-Brow centre 25 years ago. Now internationally renowned, it is frequently used by government as a national exemplar for integrated healthcare and the regeneration of communities. Lord Mawson believes in the unique gifts of every individual in the community. It is the people bit that matters and this is what civil servants and politicians often fail to understand. You will learn what it takes to bring communities together and make a lasting impact.

Fay Selvan CEO Big Life Group

9.45–10.15 Saturday 26th Nov

You will also hear from other social entrepreneurs like Fay Selvan – CEO of Big Life Group, which includes innovative social enterprises such as The Big Issue in the North, Open Door primary care service and the Kath Locke Centre – the first primary care centre in the country to be run as a social enterprise. She will share her success journeys with you to help inspire and motivate you to reach your goals!

The Big Resilience Game

13.30–15.30 Saturday 26th Nov

Society is a complex place. There are often winners and losers. Exclusion can begin at an early stage and lead to cumulative disadvantage ending in prison, benefits and mental health concerns. The first step to address this issue is by understanding how these areas overlap and lead to results we find in our own communities today.

The Resilience Game is involving, interactive, powerful and will leave a lasting impact on you. Players move around the board according to the answers you give and the cards you pick up (which may lead to better prospects or reduced life chances). This game will address myths and build on what you already know about issues such as mental health, social exclusion and discrimination.

Social Media Game

15.45–16.15 Friday 25th Nov

Social Entrepreneurs’ will have an opportunity to discuss topical questions impacting the social enterprise sector. This will be an unique opportunity to hear local voices on national agendas such as Is social enterprise ready for the culture change which the big society bank could bring?

Intelligent networking

**17.00–18.00 Friday 25th Nov
& 15.45–17.00 Saturday 26th Nov**

Building relationships is one of the most important things you need to do as any business owner. Meeting the right people who can help make your enterprise happen is essential. At most conferences, who you meet is a matter of chance, and out of hundreds you may only meet a few new people. We have intelligent networking at the end of each day, where our network managers will actively introduce you to people you want to meet.



**“Is social
enterprise
ready...”**

growth zone

Getting your hands dirty, helping each other and taking action now is what Action for Social Enterprise is all about. We want you to actually learn stuff that impacts on your work and personal life.

So don't come along expecting masses of PowerPoint slides, rhetoric and a lot of sitting down listening. We have designed our growth workshops to be longer than normal seminars with a focus on interaction, learning through doing and working on your enterprise as you learn.

Our workshops are suitable for all enterprises. However, workshops that target start-ups or organisations at a later stage (3+ years) are highlighted.



Start-ups



Late-stage
(3+ years)

1. Turning your ideas into reality

Day 1 Friday 25th Nov

Do you have an idea for a social innovation? Are you thinking of starting a social enterprise? Or are you simply curious and wanting to get some ideas? In this interactive session you will learn tools for creative thinking and problem solving. You will look at what's going on in the market, what problem you are trying to solve for whom, what outcomes you want to achieve and what steps you will need to take to make your ideas happen.

Workshop Leader:

Julie Nicholson – Mentoring Coordinator, North West and Midlands region for UnLtd

2. How to attract and keep good customers

Day 1 Friday 25th Nov

If you find yourself working hard on your social enterprise and NOT getting the sales results you want, STOP! You may not be doing the right things or you may not be doing them right. In this practical and interactive workshop, you will gain useful marketing ideas and tips that work in today's world and can be implemented at no/low cost.

Find out how to see the world through your customer's eyes; ensure you are adding massive value over your competitors; engage in dialogue with your stakeholders and use the communication channels that work with your audience.

Workshop Leaders:

Tamsin Fielden – Managing Director Proবাদis
Karl Sanderson – Creative Director Vivid

3. Winning tenders: the essentials for success

Day 1 Friday 25th Nov

The coalition government has set itself the goal of ensuring that small and medium-sized enterprises win 25% of all public sector business. As a social leader are you ready to tender? Many enterprises are excluded simply by not having the right policies in place or not knowing how to communicate the impact they deliver. The workshop will look at understanding the commissioning process, the needs of commissioners, how to position your business or project and how to write winning tenders.

Workshop Leader:

Robin Gower – Director Infonomics Ltd

4. 7 things big businesses do that social enterprises should

Day 1 Friday 25th Nov

This session will focus on learning from large organisations in the corporate sector. We will look at how they learn, how they grow, what they use and how can we apply similar techniques and tools within our own organisations. As large corporates' increasingly look to the social sector to learn the lessons of incorporating passion and purpose, what can we learn from them?

Delegates will leave with new techniques to apply to their organisation, and a new way of thinking about how to grow, how to connect to their stakeholders and how to attract new opportunities.

Workshop Leader:

Isla Wilson – Owner RubyStar Associates

5. Help! What kind of social enterprise should I be?

Day 1 Friday 25th Nov

Selecting the appropriate legal structure for your organisation is important. This workshop will cover the most common forms of legal structure in the social sector, what they can offer and where you can get more information to help you decide what works best for you. You will need to ask some important questions about your organisation, so that you can adopt the best legal form to enable you to deliver your objectives.

This interactive session will give you the chance to ask your burning questions to the CIC regulator and the leading Third Sector Solicitors in the UK.

Workshop Leaders:

Sara Burgess - regulator of Community Interest Companies

(Sara offers her skills on a voluntary basis, has sat on voluntary management committees, including Chair of a local CVS, and is an advocate for people with learning disabilities.)

Catherine Rustomji – Senior Solicitor, Head of Third Sector North, Hempsons Solicitors

6. How to make money work for you, your social enterprise and society

Day 1 Friday 25th Nov

Do your financial decisions reflect your values and have a positive impact on society? This interactive session will help you make practical financial decisions with more socially/environmentally responsible effects. You will learn how to look after your money through ethical investments aligned with your social concerns. Be clear about who to bank with and find out who matches up to your ethical values. Learn what they do with your resources. Find out the truth behind the pension myths – why you should bother with a pension. And learn about the National Employment Savings Trust and the implications for your social enterprise.

Workshop Leader:

Brigid Benson – Owner GÆIA

7. How demonstrating impact can grow your enterprise

Day 1 Friday 25th Nov

You know that you do good work, you see it every day, but the trouble is how can you actually evidence your impact? With so many funders now requiring evidence of a proven track record, and public sector accountability at an all-time high, it is more important than ever that you can evidence the effects of the work you do in the short, medium and long term. Whether you are a micro enterprise or a local authority, this workshop offers a practical overview of impact evaluation modelling and working with return on investment to demonstrate impact and benefits in an easy to access format.

Workshop Leader:
Steph Dawson – Learning & Development Lead Proবাদis

8. Scaling up without the growing pains

Day 1 Friday 25th Nov

Scalability is an important part of the governments' objectives for Big Society. This workshop seeks to help enterprises considering the next stage of their organisational lifecycle think about readiness to scale up, what to scale up and how to do it. This workshop will focus on Finance, Investment and Franchising and the factors that are important, (such as simplicity, efficiency, embedded processes, transparency and strong relationships) to ensure that you can grow with minimal disruption to your staff and operations.

Workshop Leader:
Steven Leach – Regional Director UnLtd Advantage Investment Readiness Service

10. How to use your Board to provide strategic leadership and sustainability

Day 2 Saturday 26th Nov



Good governance is key to the growth and sustainability of social purpose organisations. This workshop presents methods and techniques for planning and implementing actions to improve an organisation's governance. By the end of the workshop you will have acquired the knowledge, skills, and attitudes to work with, direct and be directed by your Board to create a powerful and impactful leadership team.

Workshop Leader:
Ameena Ahmed – Managing Director Direct Path Consulting

12. Tackling environmental issues – why do it and how?

Day 2 Saturday 26th Nov

With energy and resource costs rising and public sector tenders increasingly asking about the environment, you can't afford to miss this opportunity to save money, live your values and get competitive! You might recognise this but are unsure what to do next, or maybe you are just starting to think about it and want to know more. We will help you think about how to address environmental issues in your business and provide the means to start doing it. We'll cut through the jargon, helping you understand what sort of approach is right for you.

Workshop Leader:
Steven Glynn – Partner at Sustainable Change Co-operative

9. Moving beyond your comfort zone

Day 2 Saturday 26th Nov

Life begins at the end of your comfort zone but most people never reach anywhere near their potential. Why? In this 2 hour session we will discuss the ultimate success model, learn to think big, embed a more empowering mindset and discuss the habits of champions. You will leave with a big, personal vision for the next 10 years, a menu of good habits to keep you on track and an understanding of the power of momentum. To say you will be goal focused is an understatement!

Workshop Leader:
Jane Kenyon – Founder of Girls Out Loud CIC and Wellheeled Divas

10. Meet a Geek: how free technology can help your social business thrive

Day 2 Saturday 26th Nov

Get the best out of technology by befriending a geek (or several!). From fundraising, to websites, to search engine optimisation - social businesses can often tap into the wave of collaboration and cooperation that web technology can offer. Don't be afraid - log on and grow! This session will provide participants with some real actions around using technology, from how to talk and understand techie speak, what benefits technology can bring and where to find the stuff for free.

Workshop Leader:
Steven Flower – Technology for Social Good Specialist

13. Harness the power of new relationships to grow your social business

Day 2 Saturday 26th Nov



Have you ever thought of collaborating with your competitors or organisations working in the same market in order to compete? Did you know that large and fiercely competing organisations collaborate on many levels? Networking is the theme of today's business. Collaboration between competitors is desirable for developing resources and serving the community. You are not going to participate in a traditional workshop, but an amazing one where you will have fun and learn new ways of working.

This workshop will equip you with energy and ideas on how to become a more collaborative and more competitive social enterprise.

Workshop Leaders:
Moheeb Abualqumboz – Postgraduate researcher at the University of Manchester
Vanessa Augustus – Founder the Social Solutions Academy

14. Employees and volunteers: understanding your legal relationships and providing inspiration for success

Day 2 Saturday 26th Nov



A social purpose organisation can comprise employees, interns, student placements and volunteers. Each group has a different legal relationship with your organisation and different motivators for working with/ for you. This workshop will first of all look at: what is your relationship with each group and what is the status of the contract between you? We will then consider why people volunteer; look at how you inspire and motivate people; and how you can strengthen your own inspirational leadership style.

Workshop Leaders:
Gillian Williams – Owner Hatherlow HR
Claire Brook – Partner, Employment Team Aaron & Partners

business incubator sessions



There will be one hour 1-1 business advisory meetings that you can book in advance. If you want to book a session let us know what your business need is and we will match you with the appropriate expert advisor who can help you.



commissioning zone

How to make a square peg fit a round hole: creating new models for public services

10.30–15.30 Friday 25th Nov
Workshop Leader: To Be Announced

Commissioners are experiencing a level of change and flux that for many was unimaginable when they first started in the role. Bombarded with buzzwords such as Big Society, localism, associative commissioning, social bonds, participatory budgets and coproduction, at a time of falling budgets and staff numbers, it is obvious that the existing way of doing business has run its course. Different outcomes demand new models and new approaches.

However, how can you stop fire-fighting long enough to have the luxury to explore new ideas, to think more strategically and to envision a new way of doing things that will work for you, for your partners and for your communities.

In this workshop, we will give you that space. With the support of some of the leading practitioners and thinkers in this area, this workshop will help you start to envision and flesh out a new model for commissioning that will be fit for purpose and identify the critical success factors and essential competencies needed for successful implementation.

investment zone

You could win one of 2 marketing packages worth £2,500 each!

“Pitching in” for Investment

5 social leaders will be able to pitch for investment and specialist skills.

In this interactive session you will learn how to successfully pitch for investment whether it is for less than £10k or more than £1m. We will cover common pitfalls such as how to structure your presentation, how to understand the psychology

of investors and how to support this with the right documents.

If you are looking for finance or marketing and design expertise in particular, don't miss your opportunity to pitch in front of our special panel of investors and public sector commissioners who include leading investment experts detailed below.

Dave Dawes Prep Online

Panel Chair

Dave is a social entrepreneur who has founded and run a number of social enterprises, has helped dozens of other entrepreneurs set up their own social enterprises and has raised venture capital and CSR investment for three of his own social enterprises. He is a nurse, a former NHS Chief Executive, a web and iPhone developer and an experienced consultant and facilitator.

Paul Brown RSM Tenon

Paul Brown BA CPFA MBA qualified as an accountant with the NHS and was the finance director at three hospital Trusts. He then joined RSM Tenon to set up a health consultancy.

Two years ago Paul set up the firm's social enterprise team. RSM Tenon provide practical support to start-up or growing enterprises, providing business skills to support business growth. They do this 'at risk' until the social enterprise is up and running and able to pay, so entrepreneurs are asked to pitch, then they choose those with growth potential and where a partnership would be beneficial to both.

So Paul is on the lookout for social entrepreneurs with a sound idea, where business support is needed to turn the idea into reality.

Bill Morrow Angels Den

Serial entrepreneur, Bill Morrow has been creating, building and selling businesses for the last 25 years. He is presently the founder and CEO of Angels Den, Europe's largest equity funding facilitators, matching growing businesses and start-ups with Angel investors. When he founded Angels Den in 2007, he chucked out the rule book on Angel investment and demonstrated a sheerness of grit to make things happen for the small business owner. He will be providing you with invaluable feedback on how to successfully pitch for funding

Karl Sanderson Vivid

Karl has over 15 years experience in the advertising & communication design business working for several top ten multi-national agencies including Ogilvy & DDB. This award winning creative director started his career as an art director in London before returning to his native North taking the creative director role at Vivid. Throughout his career Karl has been responsible for building brands and creating campaigns specialising in social marketing for the likes of The Samaritans, COI, NHS, Smokefree, Encams, The FA, The Football League, Interpol, Environment Agency and the NWDA.



how to join SSA

Action for Social Enterprise is just one of the many activities run by the Social Solutions Academy to support social entrepreneurs in the North West. To find out more about our training courses, intelligent networking and exclusive, members only network please contact a member of the SSA team during the conference or Lindsey Harrison on **0845 468 2126** or at **Lindsey@socialsolutionsacademy.co.uk**

membership benefits

- Our Network Managers work hard to know your project, understand your needs and introduce you to people who can make your enterprise happen
- You can access business support from experienced members who work in the social sector and understand the issues you face
- You can partner with like or complementary innovators who can add to your vision
- You get support specific to your sector, not just general advice
- Membership packages start from just £120 and if you were to join during conference we'd be happy to reimburse you the special members 20% discount on 1 and 2 day tickets



thank you from us

There are many individuals and organisations that have helped deliver Action for Social Enterprise to whom the Social Solutions Academy is very grateful. These include;

Our main sponsor, Manchester Enterprise Centre, University of Manchester who have kindly covered the cost of the venue. Dr Martin Henery has also led on this year's commissioners work stream.

Vivid who have subsidised the design and print costs of the marketing materials and provided invaluable design packages to social entrepreneurs as part of the Pitching In session.

Our guest speakers, workshop leaders and Pitching In judges who have given up their time and shared their experiences so generously.

Thank you to all the contributors for the Commissioner's work stream;
Ed Cox, IPPR North,
Chris Dabbs, Unlimited Potential,
Liz Douglas, The Roots Project CIC,
William Greenwood, Hope Street CIC.

A special thank you to David Dawes for his input in the early planning of the event.

Our exhibitors.

And finally the small administration team, Tamsin Fielden, Lindsey Harrison, Destiny Scott-White and Agnieska Ozog who have pulled all this together, often as well as working hard in their own businesses and studies.

Confirmed exhibitors



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